

February 1, 2005

Jeff Bezos
Chief Executive Officer
Amazon.Com, Inc.
1200 12th Avenue South
Seattle, WA 98101

Dear Jeff,

I would like to invite you to join AdventGX, Inc. at the Texas Travel Industry Association's (TTIA) 2005 Unity Dinner on February 14th in Austin, TX (<http://www.ttia.org/unity/index.html>). During this event, the Texas travel industry demonstrates the importance of the industry to Texas. Many legislators will be attending. Lieutenant Governor David Dewhurst will be the keynote speaker.

AdventGX is a tourism and technology start-up associated with Texas A&M University and we share with Blue Origin a mutual interest in West Texas. During a recent visit to Van Horn, TX I met with Larry Simpson and Jeff McCoy and the EDC Board of Directors about assisting them with tourism and economic development in their community (and in the region). They were very proud and excited to have met you and appreciative of how you announced Blue Origin—as was I.

The AdventGX team has been engaged in numerous projects in West Texas for some time and we are very excited about opportunities there, especially since your announcement of plans for Blue Origin. During the Unity Dinner, AdventGX will showcase two of our TTIA projects.

We would be honored to have you as a guest at our table and perhaps introduce you to some of our friends in the Texas tourism industry.

If you are able to attend, please have your executive assistant contact me at 979-575-6401 and I will gladly provide additional details.

We sincerely hope you will join us as our guest at this important and exciting event.

Respectfully,
Andy



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